

Hi! I'm Laura Naumenko

GRAPIC DESIGN, FINE ART

PORTFOLIO: <https://laura-naumenko.com>

Email: lauras.naumenko@gmail.com

Multidisciplinary Digital Designer with professional experience across brand design, marketing content, and digital production. Proven ability to translate ideas into engaging visual solutions across social media, web, print, and interactive platforms. Strong background in Adobe Creative Suite and Articulate tools, supporting marketing and communications teams in fast-paced environments. Detail-oriented, adaptable, and committed to delivering work that aligns creativity with measurable outcomes.

WORK EXPERIENCES

01

2022 - 2024

DIGITAL PRODUCTION ASSISTANT

Acteon Communication Ltd.

Designed page and screen layouts, developed e-learning content using Articulate, created PowerPoint presentations, and prepared final assets for client handover.

2020 - 2022

SOCIAL MEDIA EDITOR

"Siena Home" Ltd.

Produced and edited commercial photo and video content, designed sales and email banners, maintained brand consistency, and coordinated with clients using Adobe Creative Suite.

2021 - 2021

DIGITAL COMMUNICATION ASSISTANT

Anglia Ruskin University

Managed content for the university app and campus screens, designed screen layouts using graphic, audio and animated assets, and produced video content with subtitles.

SKILLS & EXPERTISE

02

Hard:

- Adobe Suite (Ps, Ai, Id, Pr, Ae, Lr)
- Articulate Storyline & Rise 360
- MS Office (Wo, Ex, Pp)
- ProCreate, Canva

Soft:

- Tenacious Work Ethic
- Diverse Artistic Abilities
- Adaptability
- Problem-Solving
- Progress-Driven Focus
- Communication
- Attentiveness

EDUCATION

03

BA (Hons) Fine Art

2020 - 2023

Anglia Ruskin University,
Cambridge School of Art

Visual Advertising Design

2016-2020

Riga School of Design and Art

HOBBIES

04



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LinkedIn
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Reading



Baking



Photography